

**MINUTES OF THE  
ECONOMIC DEVELOPMENT AND HUMAN RESOURCES  
APPROPRIATIONS SUBCOMMITTEE**

ROOM 225 STATE CAPITOL BUILDING  
Wednesday, January 17, 2001

**Members Present:** Sen. Dave Gladwell, Co-Chairman  
Rep. Sheryl Allen, Co-Chairman  
Sen. Gene Davis  
Sen. Carlene Walker  
Rep. Jackie Biskupski  
Rep. Kory M. Holdaway  
Rep. Carol Spackman Moss  
Rep. Bradley A. Winn

**Members Excused:** Sen. Al Mansell  
Rep. David Ure

**Staff Present:** Stan Eckersley, Fiscal Analyst  
Kathryn Judd, Committee Secretary

**Visitors List:** Visitors List available at House of Representatives

Chairman Dave Gladwell called the meeting to order at 3:05 p.m and requested an introduction of committee members and staff.

Fiscal Analyst, Stan Eckersley, presented an overview of committee procedure and responsibility; previewed the agenda for the session; and outlined his responsibilities as fiscal analyst. He summarized the Department budget and major issues.

David Winder, Executive Director DCED, responded for the Department.

There was a discussion by committee members of the promotion and cost of Utah tourism during the 2002 Winter Olympics.

The Analyst and Department representatives answered Committee member questions with regard to the supplemental list and one-time and on-going funding. Funding of IAF and UTFIC and its privatization were also discussed.

The analyst reviewed budget vocabulary and terms for the new representatives and senators.

Stan Eckersley, the analyst, presented the history, budgets, intent language, and major issues for the Divisions of Administration, Special Initiatives, and Travel Council. Questions by the Committee members were answered. The Analyst explained that the budgets being voted on in the Committee were for the fiscal year 2002.

Procedural questions of the Committee regarding voting and budgets were answered by the analyst and Chairman Gladwell. Budget presentations are made and then voting on that budget will be done at the following meeting.

David Winder responded to the analyst's recommendation for the Administration Budget regarding two new vehicles and answered Committee questions.

A presentation for the Travel Council using media copy and videos was given by Dean Reeder, Utah Travel Council Director. The Committee and Department members discussed the impact of media and tourism in Utah and the correlation of advertising with SLOC.

Gina Stucki, Utah Travel Council, spoke on media interest and projects and the desired effect of public relations campaigns and objectives.

Spencer Kinard, Utah Travel Council, gave an overview of media coverage and how to get the message of Utah out to non-accredited media. He discussed the Utah Media Center for the Olympic Games that will provide information and images about Utah to the media to help reporters tell better stories about Utah. It will also provide facilities and workspace for outside reporters.

Chairman Gladwell reminded the committee members of the Friday meeting and tour and called for a motion to adjourn.

**MOTION:** Rep. Allen made a motion to adjourn. The motion passed unanimously and the meeting adjourned at 5:25 p.m.

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Sen. David L. Gladwell, Co-Chair

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Rep. Sheryl L. Allen, Co-Chair

